## Strategic Planning And Implementation Document



2020-2025

## Nawab Shah Alam Khan college of engineering & technology

BE: CE.ME,EEE,ECE,CSE,IY - ME: CSE, Embedded Sys, Structural, HVAC - Polytechnic: CE,ME,EEE,ECE Approved by AICTE I Affiliated to OU I Accredited to NAAC I Permitted by Govt. of TS I included in 2F UGC

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Nawab Shah Alam Khan College of Engineering and Technology Hyderabad. PRINCIPAL
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New Malakpel, Hyderabad 500024
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## Message

Nawab Shah Alam Khan College of Engineering and Technology (NSAKCET) was established under the aegis of the Madarsa-i-Aizza society, in 2008, located in the heart of the historic city of Hyderabad. It was founded under the leadership and patronage of our founder Chairman Nawab Shah Alam Khan sahib who was a leading light at national level with respect to minority education. NSAKCET believes in imparting quality technical education with values. NSAKCET has under its umbrella:

- Eight (8) UG programmes i.e. B.E (CSE), B.E CSE (AI ML), B.E CSE (IOT, CS including BCT), B.E CSE (DS), B.E (IT), B.E (Mech. Engg.), B.E (Civil Engg.), B.E (ECE) with an intake of 600,
- Four (4) P.G. programmes i.e. M.Tech / ME (CSE), M.Tech/ ME (HVAC), M.Tech / ME (Struc. Engg.) and M.Tech / ME (Embedded systems) with an intake of 18 in each branch.
- Four (4) Diploma (Polytechnic) programmes i.e. Diploma (Mech. Engg.), Diploma (Civil Engg.), Diploma (ECE) and Diploma (EEE) with an intake of 240,

NSAKCET is approved by AICTE and Govt. of Telangana and affiliated to Osmania University Hyderabad after change of affiliation from JNTUH from AY 2019-20 onwards..

It is a private, unaided, self financing, co-educational minority institute which is catering to the academic upliftment of the economically backward minority community. NSAKCET possesses well qualified and experienced faculty members as per the norms and state of the art resources equipments and laboratories.

Under the patronage of the Madarsa-i-Aizza society, the NSAKCET management facilitates the realization of the objectives and goals of the vision and the mission of the institute. There is not only an earnest desire and will to the make the institute as one of the best in the field of engineering education but also constant endeavors, initiatives. Feedbacks are taken regularly by the top management of the college to grow exponentially in the meeting the industry expectations.

Hon. Secretary

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## Preface

For an organization, strategic planning is very essential to accomplish the Vision and Mission, which it dreams of. Strategic planning is a continuous process with a specific focus on accomplishing institutional goals in this competitive world. Strategic Planning and Implementation Document (SPID) is based on analysis of current obstacles and future opportunities and envisages the direction towards which the organization should move to achieve its set goals and objectives.

The first part of it addresses the vision, mission which the institute dreams along with core values, institutional long term & short term goals. These are defined and guided by the stake holders (management, leadership, HODs, faculty, staff, industry, students, alumni and parents) through SWOC analysis. After analyzing the internal and external environment, the institutional goals were set up in all possible growth domains through continuous thought process and discussion with HODs and faculty members. The strategies with action plans were decided to achieve institutional strategic goals.

While formulating the strategic plan and deployment document, care has been taken to involve all stakeholders to help contribute their part which is vital for the success of every organization. Effort has been taken to identify clearly the implementation processes and monitoring by identifying measurable targets in line with the desired outcomes. This will emerge to be the guiding force for NSAKCET to achieve its goal to become an institution of Academic Excellence and providing

professional by skilled young Engineers and Managers to the society.

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## Vision

To impart quality technical education with strong ethics, producing technically sound engineers capable of serving the society and the nation in a responsible manner.

## Mission

M1: To provide adequate knowledge encompassing strong technical concepts and soft skills thereby inculcating sound ethics.

M2: To provide a conducive environment to nurture creativity in teaching-learning process.

M3: To identify and provide facilities which create opportunities for deserving students of all communities to excel in their chosen fields.

M4: To strive and contribute to the needs of the society and the nation

by applying advanced engineering and technical concepts.

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## Institution Core Values

## INTEGRITY

## Definition

Setting the highest ethical standards for self and others in everything we do. Our actions, behaviors and conduct must always generate trust and confidence in our stakeholders.

## Demonstrable/Observable Attributes

- · Is honest and transparent.
- · Challenges status-quo and acts for betterment.
- · Generates high quality work and results.
- Maintains confidentiality as required.

## CONTINUOUS LEARNING

## Definition

Deeply interested in and committed to life-long learning. A passion for enhancing one's knowledge, skills, awareness and understanding in a variety of fields and subjects.

## Demonstrable/Observable Attributes

- Is curious, interested and enthusiastic about learning/trying new things.
- · Is open to learn from as many sources.
- · Takes interest in a variety of subjects to broaden understanding and perspective.
- · Sets and achieves learning goals on an on-going basis.

## ACCOUNTABILITY

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## Definition

Holding oneself responsible for making things happen and delivering the expected result / outcome as per set performance criteria.

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## Demonstrable/Observable Attributes

- Makes and keeps commitments.
- · Takes initiative and volunteers help.
- · Takes ownership for results.
- · Works with a 'boundary less' mindset.
- Communicates clearly and specifically to set understanding of role and expectations of all
  parties in the process.

## TEAM WORK

## Definition

Being there for each other and holding mutual accountability till the goal is achieved

## Demonstrable/Observable Attributes

- Is flexible to adapt one's role to the changing demands of the situation.
- Is willing to go the extra mile.
- · Gives priority to Team interest and welfare over own comfort.
- · Pushes self and others to deliver faster, better and superior results.

## SOCIAL CONSCIOUSNESS

## Definition

Going beyond the physical boundaries of the campus to make impactful contribution to community and society needs, at large.

## Demonstrable/Observable Attribute

- Engages with the community to understand their problems and needs.
- Is enthusiastic about 'engineering solutions.
- Participates and contributes to planned community development initiatives.

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## **SWOC** Analysis

## Strengths

- 1. NSAKCET caters to the academic needs of the of the economically backward minority community.
- 2. It has the locational advantage that it is situated in close proximity of SCRs Malakpet railway station, the latest Metro Rail station, MGBS making is accessible to all the stakeholders.
- 3. The representatives of the top management of the college are always available in the institute during all working hours and accessible and responsive to all the stakeholders i.e. the staff, students, alumni and parents.
- 4. This facilitates quick and fast decision making and implementation of policies at micro and macro level of administration.
- 5. While an effective hierarchy is created as per the established norms of the academic administration, yet each member of the institute is given equal importance and motivated and inspired to be an effective wheel in the realization of the vision and mission of the institute.
- 6. NSAKCET ensures that proper financial budgeting and allocation is done to meet the requirements of the infrastructure, salaries, and all the facilities and amenities at all times.
- 7. NSAKCET provides a pollution free environment to ensure and promote occupant health and a feeling of wellbeing so as to work proactively towards attaining useful knowledge.
- 8. It also provides an energy efficient facility to reduce the energy usage considerably and provides alternate sources of energy with minimal maintenance issues, while improving the comfort and safety of campus buildings which includes a heritage structure as well.
- 9. A fully automated library which is equipped with 19733 books1380 E-journals, 10759 Ebooks, 7000 Articles, 97 Journal subscriptions, 50 rare books and special reports, 108 titles from foreign authors, 62 titles as non book materials.
- 10. Online feedback is collected periodically from all stake holders in order to analyze and taken prompt action to strengthen the education quality.
- 11. Teaching-learning process has been strengthened through effective use of ICT facilities.
- 12. All facilities are in place for conducting Sports, Yoga and cultural activities Extensive NSS activities for inculcating human values through blood donation camps, A variety of add on programmes, Certificate courses and workshops for both students and faculty are conducted on a regular basis. PRINCIPAL

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## Weaknesses

- Off late the admitted student count has decreased due to various reasons all through the state
  of Telangana but despite the less admissions during the last few years and the financial
  losses incurred thereof, the management was committed to the cause of maintaining the
  above mentioned facilities in the college.
- 2. The caliber of the students joining the college from the neighbouring localities which include slum areas and economically backward areas, is not upto the mark. Hence it is an uphill task for our teaching staff to put in the extra efforts in order to raise these student's standards and produce good results in academics.

## Opportunities

- Plan to start state of the art incubation and research centers to improve research work under all departments..
- Plan to get DST and TEQIP-3 projects apart from UGCs section 2(f) for approval. Plan to get funds and grants to improve our Research and development work in an extensive manner.
- Close vicinity to the premier institute like Osmania University, JNTUH, IIITH and IIT
  Hyderabad, UoH provides opportunities to promote faculty exchange and technology
  transfer.
- 4. With the addition of 3 emerging area programmes in CSE viz. (AI & ML), (IoT, CS including BCT) and (Data Science) we look forward to full admissions in them so that the students are abreast with the latest emerging techniques and be industry ready for solving real world problems.
- As the institution is centrally located many eminent Professors are a part of our team and their services can be utilized for the betterment of our standards and obtaining grants and funding for innovative projects for all streams from the government agencies like UGC, AICTE etc.
- 6. TASK (Telangana Academy for Skill and Knowledge), established by the Government of Telangana to enable a platform between Government, Academia and Industry to enhance employability quotient of youth in the state, frequently conducts off campus placements for our students as we have registered with it. We look forward to conduct large scale Oncampus placement drives in the coming future.

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## Challenges

- Constantly increasing financial issue like delay in releasing the scholarship amounts of the students under the convener quota from the State government, poses the biggest challenge for disbursement of salaries and other expenditure.
- 2. Our college aims to fulfill the vision and mission for an overall development
- 3. Implementing total ICT enabled teaching methodologies.
- 4. Complete automation of all the college management activities to achieve e-governance in the campus. With an average standard of the students, we plan to improve our academic results and placements. The main challenging issues is being located in the heart of the metropolitan city surrounded by slum areas and other residential localities, maintaining a vast span of green campus and providing the right ambience is in itself a big challenge.

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## Strategic Goals

The passionate team of NSAKCET after several discussion and planning and guided by the Mission and Vision of the Institutes Quality Policy, Core Values, Stake holder's expectations and SWOC analysis framed the Institutions strategic Goals.

## Institution Strategic Goals:

- 1. Following effective teaching learning process
- 2. Getting Accreditation by NBA in atleast 4 programmes by mid 2020 and proceed for the remaining programmes by 2021 ending.
- 3. Getting UGC Autonomous status by 2022 ending.
- 4. Developing accordingly the leadership and participative management
- 5. Ensuring good governance
- 6. Ensuring student's development and participation
- 7. Ensuring staff development & welfare
- 8. Developing financial management
- 9. Put emphasize on Institute – Industry interaction and partnership
- 10. Development of entrepreneurship
- 11. Encouraging research and development work
- 12. Increasing internal revenue generation
- New Malakpet, Hyderabad-500024. 13. Increasing Alumni Interaction and participation and Outreach activities
- 14. Engagement in Community Services and Activities
- 15. Developing physical infrastructure.

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Teaching learning process	<ul> <li>Academic planning and preparation of Academic Calendar</li> <li>Development of teaching plan as per OBE</li> <li>Preparation of Lesson Plan based on CO &amp; PO mapping</li> <li>Use of more teaching aids and adopt more ICT</li> <li>Development of e- learning resources</li> <li>Promote research culture &amp; facilities</li> <li>Provide mentoring and personal support</li> <li>Follow a transparent and fair feedback system</li> <li>Conduct training based on need analysis</li> <li>Evaluation parameters and benchmarking</li> <li>Continuous assessment to measure outcomes</li> <li>Performance development through credit system</li> <li>Implementation of best practices</li> </ul>
Leadership and participative management	<ul> <li>To follow reporting structure</li> <li>Decentralize the academic, administration and student related authorities &amp; responsibilities</li> <li>Prescribe duties, responsibilities and accountability</li> <li>Portfolio assignments</li> <li>Establishment of functional committees</li> </ul>
Internal Quality Assurance System	<ul> <li>Establishment of IQAC done</li> <li>Framing of Quality Policy &amp; publishing regularly</li> <li>Formation of Quality Monitoring Committee &amp; functioning</li> <li>Educating &amp; Training of all employees</li> <li>Periodic check &amp; guidance for quality improvement</li> <li>Establishment of audit team and process</li> <li>Audit for remedial measures</li> <li>Promoting best practices</li> <li>Annual report preparation &amp; submission</li> </ul>
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## Good governance Vision, Mission re-articulation performed in AY 2019-20 Accreditation of the institute NAAC with B+ grade in March 2019. Change of Affiliating University from JNTUH to Osmania University done with effect from AY 2019-2020. Included in section (2f) of UGC from AY 2019-20. Applied for Accreditation of the institute by mid 2020 of 4 programmes by NBA. Accreditation of the remaining programmes by NBA by end of 2021. Evaluation of Institute's performance and benchmarking by NIRF Institutional strategic goals – to become an Autonomous institution by end of 2022. Institutional Strategic development plan accordingly Monitoring and Implementing the Quality Management Systems · Following organization structure Smooth Working of statutory committees Establishing E governance Leadership development through decentralization Establishing internal audit committee · Code of conduct and policy formulation, approval and implementation Establishing fair and transparent performance appraisal System Student's development Budget allocation for student development programmes and participation and activities Students Trainings & Placement Activities Formation of student council Student's representation in various committee and cell Participation in competitions Organizing competitions Credit transfer & compensation · Rewards & recognitions of achievers Participation in extracurricular activities Participating in social and welfare activities

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Staff development & welfare	Recruitment Policy formation & implementation     Staff performance evaluation system
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	Staff Training for quality improvement  Post receible work for cilities for infrastructure for cilities.
	Best possible work facilities & infrastructure facilities
	Code of conduct, service rules & leave rules
	Staff welfare policy implementation
	Career advancement schemes
	<ul> <li>Rewards, recognitions and incentives</li> </ul>
	<ul> <li>Deputation for seminars, conferences and workshops etc.</li> </ul>
	<ul> <li>Sponsorship/ Motivation for qualification</li> </ul>
	improvement
	<ul> <li>Support for research, consultancy, innovations</li> </ul>
Financial management	<ul> <li>Framing &amp; implementation of Purchase and</li> </ul>
	Financial policies
	<ul> <li>Department wise Budget planning and allocation</li> </ul>
	<ul> <li>Forecasting income &amp; expenditure</li> </ul>
	<ul> <li>Effective functioning of purchase committee</li> </ul>
	<ul> <li>Plans for Emergency Fund</li> </ul>
	<ul> <li>Budget formulation &amp; approval through Finance</li> </ul>
	Committee
	Periodic Audit
Institute –	Industry Institute Interaction Cell IIIC
Industry	<ul> <li>MoUs with industries</li> </ul>
***************************************	<ul> <li>Support for internships, visits, trainings, guest</li> </ul>
Interaction	lectures
	<ul> <li>Identifications of industry needs and advice on</li> </ul>
	Curriculum for extra courses apart from curriculum.
	Providing opportunities for Industry
	based/sponsored projects
	Providing career guidance     Strongthon training & placement
	Strengthen training & placement     Establishing impossion centres
	<ul> <li>Establishing innovation centres</li> </ul>

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Entrepreneurship	<ul> <li>Entrepreneurship Development Cell EDC</li> <li>Effective functioning of Entrepreneurship Development Cell</li> <li>MoUs with organizations for entrepreneurship development. Providing training &amp; guidance for entrepreneurship development</li> <li>Bringing more experts of the field for seminar, lecture, workshop for entrepreneurship development</li> <li>Establishing incubation centers</li> <li>Promoting ,sponsoring and facilitating entrepreneurship development</li> </ul>
Research and innovation	<ul> <li>Dedicated R &amp;D facilitation centre</li> <li>Establish and develop Laboratories with more research facility</li> <li>Fund generation through Project proposals</li> <li>Apply for Government/Non Government industry, sponsored funds</li> <li>Collaborations with Government &amp; Private Institutes, Universities and Research Organizations.</li> <li>Applying for patents</li> <li>Applying for DST projects</li> </ul>
Internal revenue generation	Establishing infrastructure for revenue generation     Identification and Strengthening of IRG activities     Policy for Incentives for Revenue generation plans     Successful implementation of Internal revenue generation plans     Advertising & marketing
Coordinator IQAC Cell	Alumni association, participation andregistration     Data base creation, Regular interactions with alumni and networking     Recognition of successful alumni     Leverage for guest lecturers/internships/placements/training/entrepreneurship     Exploring Contributions     Brand ambassadors     Sponsorships/scholarships/fund generation  PRINCIPAL INTERNATIONAL STATES  PRINCIPAL STATES  PRINC

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Community Servicesand Outreach Activities	Budget from institution resources / Faculty / students / other donors     Identify community and social development work     Identify challenges of society for development work     Provide vocational training /job oriented training asper local needs at the institute     Educational support to village people     Conducting awareness camps
Physical infrastruct ure	<ul> <li>Infrastructure building development &amp; modification</li> <li>Smart Class rooms, Tutorials, Seminar halls</li> <li>Modernization of Laboratory &amp; equipment</li> <li>More ICT enabled classrooms</li> <li>Library infrastructure up gradation</li> <li>System up gradation</li> <li>Functional facilities for e-learning</li> <li>Safety &amp; Security management</li> <li>Water facility</li> <li>Medical facility</li> <li>Developing sports (indoor/outdoor) facilities</li> <li>Plantations</li> <li>Rain water harvesting</li> <li>Renewable Energy usage</li> <li>Hygiene, zero plastic &amp; green campus</li> </ul>

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## Strategy Implementation and Monitoring

After approval of Strategic development plan the next step is its implementation. During implementation the progress of strategy shall be measured from time to time. Hence the measurable success indicators are clearly spelt out in the implementation document. The Principal along with Academic Council and other team member will be the custodian for strategic plan and its deployment.

## Implementation at Institute Level

Governance &	Chairman & Members of GB, Administration
Administration	Office
Branding /Expansion	GB members, Local Management Committee, PRO
Students Admissions	Principal, HODs, Admission team, Students section
Statutory Compliance	Principal, HODs, Coordinators
Infrastructure (physical)	GB, Secretary Trustee Board, GM, Deputy Manager
Infrastructure (Academics)	Principal, HODs
Teaching- Learning	Principal, Vice Principals, HODs, Faculty and Staff
Research& Development	Principal, Vice Principals ,HOD's
Students Development	Principal, Vice Principals, HOD's
Departmental Activities	HOD's and Faculty
Training &Placement	Principal, TPO & HOD's
Quality Assurance	IQAC team

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## Measurable during Implementation

Effective teaching	✓ No. of teaching aids
learning process	✓ Syllabus completion
	✓ Mini projects, Major projects, Seminars
	✓ No. of learning resources
	✓ No. of student counseling/mentoring/training
	sessions conducted
	✓ Result of examinations (Pass, First classes,
	Distinctions)
	✓ Graduate attribute attainment levels
	✓ Student feedback
Leadership and	✓ Reporting structure in place
participative	✓ Decentralization in various domains -
management	academic, administration, staff welfare,
	student development, infrastructure
	management – appointments
	✓ code of conduct - duties, responsibilities and
	accountability
	✓ Functional of statutory committees – no. of
	meetings/ semester, minutes of meetings,
	✓ planning & implementation
Internal Quality	✓ Number of IQAS initiatives/ semester
Assurance System	✓ Audits Reports
	✓ AQAR submission
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Good governance	✓ GB selection (Inclusion of Academicians &
	Industrialist)
	✓ No. of GB meetings
	✓ Vision Mission , Dissemination & Review
	✓ Organization structure in place
	✓ Degree of decentralization
	✓ Degree of E governance
	✓ Resource mobilization
	✓ Staff appraisal & career advancement
	scheme in place
	✓ Service rules & benefits
Student's development	✓ Number of student participation
and participation	✓ Number of sports, technical, cultural events
	organized
	✓ Regional, National & International
	competitions participated
	✓ Regional, National & International recognitions received
	✓ Sports infrastructure provided
	✓ Funding for sports
Staff development &	✓ Number of Staff attending training programs
welfare	<ul> <li>✓ Staff training programs organized</li> <li>✓ Sponsorships for higher education</li> </ul>
	✓ Number of staff welfare programs
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Mus	✓ Staff awards/ recognitions/ incentives

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Financial management	<ul> <li>✓ Annual Budget forecasting income &amp; expenditure</li> <li>✓ Utilization / Allocation of funds</li> <li>✓ Internal &amp; External Audit</li> </ul>
Institute – Industry Interaction	<ul> <li>✓ No. of active MOUs</li> <li>✓ No. of Initiatives/activities through         MOUs</li> <li>✓ No. of IIIC meetings/ year</li> <li>✓ No. of Initiatives/contributions by         IIIC.</li> </ul>
Students Development	<ul> <li>✓ Number of career guidance trainings</li> <li>✓ Number of skill development programmes</li> <li>✓ Number of vocational trainings</li> <li>✓ Number of placement drives organized</li> <li>✓ Number of placement drives participated</li> <li>✓ Number of placements</li> </ul>
Entrepreneurship	<ul> <li>✓ No. of entrepreneurship trainings         organized/participated</li> <li>✓ No. of graduates becoming         entrepreneurs</li> <li>✓ No. of incubation center</li> </ul>

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Internal revenue	✓ Industry Sponsorships
generation	✓ Funding raised through sponsored Projects
	✓ Consultancy /Testing Services,
	✓ Alumni Contribution
	✓ Philanthropy- Donations
Alumni Interaction	✓ Alumni data base
Aldinii Intel action	✓ Number of interactions
	✓ Support for internships/placements/ projects/
	consultancy
	✓ Contribution towards students development
Community Services and	✓ Number of trainings/ awareness camps
Extension Activities	provided
	✓ Number of social projects undertaken through NSS
	✓ Number of Skill development programs for
	weaker sections
	✓ Number of social welfare or outreach
	programmes done through NSS
	✓ Number of people benefited in each
	Program
Infrastructure - physical	✓ Number of buildings, class rooms added
	✓ Removal of obstacles
	✓ New Laboratories added
	✓ New equipment added
	✓ Annual budget allocated & utilized
	✓ Harvesting & Recycling of water
wa	✓ Renewable energy source development
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Infrastructure -	✓ Number. of Volumes & Titles in library
Academic	<ul> <li>✓ Number of National&amp; International journals lectures etc)</li> </ul>
	✓ Digital Library
	✓ Smart Classroom
	✓ ICT enabled classrooms

## Monitoring of strategic plan

The implementation of strategic plan will be monitored time to time by Principal, College Academic Committee and other committees through periodic review. The sectionheads will prepare the detailed progress report and present it in the review meetings. The benchmarking of quality standards and its monitoring, evaluation of attainment will be carried out by the IQAC independently. The IQAC will report the findings to the Academic Council and GB. With thorough analysis of outcomes and based on IQAC report, the above will recommend the corrective actions, need of further processes and deployment of resources. All these reports will be forwarded for further discussions and implementation by the Board of Governors.

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## Conclusion

The Strategic Planning & Implementation Document SPID is an effort for paving a pathway towards accomplishment of goals NSAKCET dreams to achieve. Just formulating the strategic plan doesn't ensure success, but it provides a guiding framework which is a collective effort delivered by the process of participative brainstorming of stakeholders. The proper implementation of strategies through teamwork with good spirit leads to success and sustainability over a longer time through a dynamic process. It needs continuous evolution to incorporate the lessons learnt during the implementation and emphasizes the role of IQAC in ensuring the quality of implementation.

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# Strategic Planning And Implementation Document

(2015-2020)



## Nawah Shah Alam Khan COLLEGE OF ENGINEERING & TECHNOLOGY

BE: CE\_ME,EEE,ECE,CSE\_IT - ME: CSE, Embedded Sys, Structural, HVAC - Polytechnic: CE,ME,EEE,ECE Approved by AICTE I Affiliated to OU I Accredited to MAAC I Permitted by Govt. of TS I included in 2F UGC

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## Message

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NSAKCET is approved by AICTE and Govt. of Telangana and affiliated to JNTUH and Osmania University Hyderabad.

It is a private, unaided, self financing, co-educational minority institute which is catering to the academic upliftment of the economically backward minority community. NSAKCET possesses well qualified and experienced faculty members as per the norms and state of the art resources equipments and laboratories.

Under the patronage of the Madarsa-i-Aizza society, the NSAKCET management facilitates the realization of the objectives and goals of the vision and the mission of the institute. There is not only an earnest desire and will to the make the institute as one of the best in the field of engineering education but also constant endeavors, initiatives. Feedbacks are taken regularly by the top management of the college to grow exponentially in the meeting the industry expectations.

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**IQAC** Cell

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Chairman

## Preface

For an organization, strategic planning is very essential to accomplish the Vision and Mission, which it dreams of. Strategic planning is a continuous process with a specific focus on accomplishing institutional goals in this competitive world. Strategic Planning and implementation document (SPID) is based on analysis of current obstacles and future opportunities and envisages the direction towards which the organization should move to achieve its set goals and objectives.

The first part of it addresses the vision, mission which the institute dreams along with core values, institutional long term & short term goals. These are defined and guided by the stake holders (management, leadership, HODs, faculty, staff, industry, students, alumni and parents) through SWOC analysis. After analyzing the internal and external environment, the institutional goals were set up in all possible growth domains through continuous thought process and discussion with HODs and faculty members. The strategies with action plans were decided to achieve institutional strategic goals.

While formulating the strategic plan and deployment document, care has been taken to involve all stakeholders to help contribute their part which is vital for the success of every organization. Effort has been taken to identify clearly the implementation processes and monitoring by identifying measurable targets in line with the desired outcomes. This will emerge to be the guiding force for NSAKCET to achieve its goal to become an institution of Academic Excellence and providing professional by skilled young Engineers and Managers to the society.

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## Vision

To be a leading institute of world class quality technical education with strong ethical values, preparing students for leadership in their fields for the dynamic and global careers, developing breakthrough environment for professional education and research.

## Mission

- To enable the students to develop into outstanding professionals with high ethical standards capable of creating, developing and managing local and global engineering enterprises
- To ensure quality assurance by fulfilling expectations of the society and industry with state of the art technology.
- To attract and retain knowledgeable, creative, motivated, and highly skilled individuals whose leadership and contributions uphold the college tenets of education through student centric learning methodologies.
- To provide opportunities for deserving students of all communities

• To promote all round personality development of the students through interactions with alumni and academia.

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## Institution Core Values

## **INTEGRITY**

## **Definition**

Setting the highest ethical standards for self and others in everything we do. Our actions, behaviours and conduct must always generate trust and confidence in our stakeholders.

## **Demonstrable/Observable Attributes**

- Is honest and transparent.
- Challenges status-quo and acts for betterment.
- Generates high quality work and results.
- Maintains confidentiality as required.

## **CONTINUOUS LEARNING**

## **Definition**

Deeply interested in and committed to life-long learning. A passion for enhancing one's knowledge, skills, awareness and understanding in a variety of fields and subjects.

## Demonstrable/Observable Attributes

- Is curious, interested and enthusiastic about learning/trying new things.
- Is open to learn from as many sources.
- Takes interest in a variety of subjects to broaden understanding and perspective.
- Sets and achieves learning goals on an on-going basis.

**ACCOUNTABILITY** 

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**Definition** 

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expected result/outcomeas per

Holding oneself responsible for making things happen and delivering the expected result/outcomeas per set performance criteria.

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## **Demonstrable/Observable Attributes**

- Makes and keeps commitments.
- Takes initiative and volunteers help.
- Takes ownership for results.
- Works with a 'boundary less' mindset.
- Communicates clearly and specifically to set understanding of role and expectations of all parties in the process.

## TEAM WORK

## **Definition**

Being there for each other and holding mutual accountability till the goal is achieved

## **Demonstrable/Observable Attributes**

- Is flexible to adapt one's role to the changing demands of the situation.
- Is willing to go the extra mile.
- Gives priority to Team interest and welfare over own comfort.
- Pushes self and others to deliver faster, better and superior results.

## SOCIAL CONSCIOUSNESS

## **Definition**

Going beyond the physical boundaries of the campus to make impactful contribution to community and society needs at large.

## **Demonstrable/Observable Attribute**

- Engages with the community to understand their problems and needs.
- Is enthusiastic about 'engineering solutions.

• Participates and contributes to planned community development initiatives.

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## SWOC Analysis

## Strengths

- 1. NSAKCET caters to the academic needs of the of the economically backward minority community.
- 2. It has the locational advantage that it is situated in close proximity of SCRs Malakpet railway station, the latest Metro Rail station, MGBS making is accessible to all the stakeholders.
- 3. The representatives of the top management of the college are always available in the institute during all working hours and accessible and responsive to all the stakeholders i.e. the staff, students, alumni and parents.
- 4. This facilitates quick and fast decision making and implementation of policies at micro and macro level of administration.
- 5. While an effective hierarchy is created as per the established norms of the academic administration, yet each member of the institute is given equal importance and motivated and inspired to be an effective wheel in the realization of the vision and mission of the institute.
- 6. NSAK ensures that proper financial budgeting and allocation is done to meet the requirements of the infrastructure, salaries, and all the facilities and amenities at all times.
- 7. NSAKCET provides a pollution free environment to ensure and promote occupant health and a feeling of wellbeing so as to work proactively towards attaining useful knowledge.
- 8. It also provides an energy efficient facility to reduce the energy usage considerably and provides alternate sources of energy with minimal maintenance issues, while improving the comfort and safety of campus buildings which includes a heritage structure as well.
- 9. A fully automated library which is equipped with 19733 books1380 E-journals, 10759 E-books, 7000 Articles, 97 Journal subscriptions, 50 rare books and special reports, 108 titles from foreign authors, 62 titles as non book materials.
- 10. Online feedback is collected periodically from all stake holders in order to analyse and taken prompt action to strengthen the education quality.
- 11. Teaching-learning process has been strengthened through effective use of ICT facilities.
- 12. All facilities are in place for conducting Sports, Yoga and cultural activities Extensive NSS activities for inculcating human values through blood donation camps, A variety of add on programmes, Certificate courses and workshops for both students and faculty are conducted on a regular basis.

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## Weaknesses

- 1. Of late the admitted student count has decreased due to various reasons all through the state of Telangana but despite the less admissions during the last few years and the financial losses incurred thereof, the management was committed to the cause of maintaining the above mentioned facilities in the college.
- 2. The caliber of the students joining the college from the neighbouring localities which include slum areas and economically backward areas, is not upto the mark. Hence it is an uphill task for our teaching staff to put in the extra efforts in order to raise these student's standards and produce good results in academics.

## **Opportunities**

- 1. Plan to start state of the art incubation and research centres to improve research work under all departments..
- 2. Have applied for 2(f) and 12 (b) of UGC for approval. Plan to get funds and grants to improve our Research and development work in an extensive manner.
- 3. Close vicinity to the premier institute like IIT-H, IIITH, University of Hyderabad, Osmania University and JNTUH, provides opportunities to promote faculty exchange and technology transfer.
- 4. As the institution is centrally located many eminent Professors are a part of our team and their services can be utilized for the betterment of our standards and obtaining grants and funding for innovative projects for all streams from the government agencies like DST, UGC, AICTE etc.
- 5. TASK (Telangana Academy for Skill and Knowledge), established by the Government of Telangana to enable a platform between Government, Academia and Industry to enhance employability quotient of youth in the state, frequently conducts off campus placements for our students as we have registered with it. We look forward to conduct large scale On campus placement drives in the coming future.

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## Challenges

- 1. Constantly increasing financial issue like delay in releasing the scholarship amounts of the students under the convener quota from the State government, poses the biggest challenge for disbursement of salaries and other expenditure.
- 2. Our college aims to fulfill the vision and mission for an overall development
- 3. Implementing total ICT enabled teaching methodologies.
- 4. Complete automation of all the college management activities to achieve e-governance in the campus. With an average standard of the students, we plan to improve our academic results and placements. The main challenging issues is being located in the heart of the metropolitan city surrounded by slum areas and other residential localities, maintaining a vast span of green campus is in itself big challenge.

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## Strategic Goals

The passionate team of NSAKCET after several discussion and planning and guided by the Mission and Vision of the Institutes Quality Policy, Core Values, Stake holder's expectations and SWOC analysis framed the Institutions strategic Goals.

## **Institution Strategic Goals:**

- 1. Following effective teaching learning process
- 2. Developing and following leadership and participative management
- 3. Establishing a continuous Internal Quality Assurance System
- 4. Ensuring good governance
- 5. Ensuring student's development and participation
- 6. Ensuring staff development & welfare
- 7. Developing financial management
- 8. Put emphasize on Institute Industry interaction and partnership
- 9. Development of entrepreneurship

10. Encouraging research and development work

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- 11. Increasing internal revenue generation
- 12. Increasing Alumni Interaction and participation and Outreach activities
- 13. Engagement in Community Services and Activities
- 14. Developing physical infrastructure
- 15. Getting memberships of professional bodies, Local chapters, student's chapter etc.

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## Strategic Planning (2015-2020)

<ul> <li>Academic planning and preparation of Academic Calendar</li> <li>Development of teaching plan as per OBE</li> <li>Preparation of Lesson Plan based on CO &amp; PO mapping</li> <li>Use of more teaching aids and adopt more ICT</li> <li>Development of e- learning resources</li> <li>Promote research culture &amp; facilities</li> <li>Provide mentoring and personal support</li> <li>Follow a transparent and fair feedback system</li> <li>Conduct training based on need analysis</li> <li>Evaluation parameters and benchmarking</li> <li>Continuous assessment to measure outcomes</li> <li>Performance development through credit system</li> <li>Implementation of best practices</li> </ul>
implementation of best practices
<ul> <li>To follow reporting structure</li> <li>Decentralize the academic, administration and student related authorities &amp; responsibilities</li> <li>Prescribe duties, responsibilities and accountability</li> <li>Portfolio assignments</li> <li>Establishment of functional committees</li> </ul>
<ul> <li>Establishment of IQAC done</li> <li>Framing of Quality Policy &amp; publishing regularly</li> <li>Formation of Quality Monitoring Committee &amp; functioning</li> <li>Educating &amp; Training of all employees</li> <li>Periodic check &amp; guidance for quality improvement</li> <li>Establishment of audit team and process</li> <li>Audit for remedial measures</li> <li>Promoting best practices</li> </ul>

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Good governance	<ul> <li>Vision, Mission development &amp; their articulation in every key position</li> <li>Inclusion of industrialists &amp; academicians in the GB</li> <li>Evaluation of Institute's performance and benchmarking</li> <li>Institutional strategic goals setting</li> <li>Institutional Strategic development plan</li> <li>Monitoring and Implementing the Quality Management Systems</li> <li>Following organization structure</li> <li>Smooth Working of statutory committees</li> <li>Establishing E governance</li> <li>Leadership development through decentralization</li> <li>Establishing internal audit committee</li> <li>Code of conduct and policy formulation, approval and implementation</li> <li>Establishing fair and transparent performance appraisal system</li> </ul>
Student's development	Budget allocation for student development programmes
and participation	and activities
	Students Trainings & Placement Activities
	Formation of student council
	Student's representation in various committee and cell
	Participation in competitions
	<ul><li>Organizing competitions</li><li>Credit transfer &amp; compensation</li></ul>
	Rewards & recognitions of achievers
	Participation in extracurricular activities
	Participating in social and welfare activities
Staff development &	Recruitment Policy formation & implementation
welfare	• Staff performance evaluation system
	Staff Training for quality improvement
	<ul> <li>Best possible work facilities &amp; infrastructure facilities</li> <li>Code of conduct, service rules &amp; leave rules</li> </ul>
	Staff welfare policy implementation
	Career advancement schemes
	Rewards, recognitions and incentives
1 1 V	• Deputation for seminars, conferences and workshops excl
Coordinato	<ul> <li>Sponsorship/ Motivation for qualification Nawab Shah Alam Khan</li> </ul>
b Shah Alam Khan College of	improvement College of Engine and & Tech Support for research, consultancy, innovations skeet, Hyderaba de le
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Financial management  Institute – Industry	<ul> <li>Framing &amp; implementation of Purchase and Financial policies</li> <li>Department wise Budget planning and allocation</li> <li>Forecasting income &amp; expenditure</li> <li>Effective functioning of purchase committee</li> <li>Plans for Emergency Fund</li> <li>Budget formulation &amp; approval through Finance Committee</li> <li>Periodic Audit</li> <li>Formation of industry institute interaction cell</li> </ul>
Interaction	<ul> <li>MoUs with industries</li> <li>Support for internships, visits, trainings, guest lectures</li> <li>Identifications of industry needs and advice on Curriculum for extra courses apart from curriculum.</li> <li>Providing opportunities for Industry based/sponsored projects</li> <li>Providing career guidance</li> <li>Strengthen training &amp; placement</li> <li>Establishing innovation centres</li> </ul>
Entrepreneurship	<ul> <li>Establishment of Entrepreneurship Development Cell</li> <li>Effective functioning of entrepreneurship development Cell</li> <li>MoUs with organizations for entrepreneurship development Providing training &amp; guidance for entrepreneurship development</li> <li>Bringing more experts of the field for seminar, lecture, workshop for entrepreneurship development</li> <li>Establishing incubation centers</li> <li>Promoting ,sponsoring and facilitating entrepreneurship development</li> </ul>
Research and innovation  Coordinator IQ Costi Nawab Shah Alam Khan College of Engineering and Technology Hyderabad	<ul> <li>Dedicated R &amp;D facilitation centre</li> <li>Establish and develop Laboratories with more research facility</li> <li>Fund generation through Project proposals</li> <li>Apply for Government/Non Government industry, sponsored funds</li> <li>Collaborations with Government &amp; Private Institutes, Universities and Research Organizations</li> <li>Applying for patent</li> </ul>



Internal revenue	Establishing infrastructure for revenue generation
generation	Identification and Strengthening of IRG activities
	Policy for Incentives for Revenue generation plans
	Successful implementation of Internal revenue
	generation plans
	Advertising & marketing
Alumni Interaction	Formation of Alumni association, participation and
	registration
	Data base creation, Regular interactions with alumni
	and networking
	Recognition of successful alumni
· ·	Leverage for guest
	lecturers/internships/placements/training/
	entrepreneurship
	Exploring Contributions
	Brand ambassadors
	<ul> <li>Sponsorships/scholarships/fund generation</li> </ul>
<b>Community Services</b>	Budget from institution
and Outreach	resources/Faculty/students/other donors
Activities	Identify community and social development work
	Identify challenges of society for development work
	<ul> <li>Provide vocational training /job oriented training as</li> </ul>
	per local needs at the institute
	Educational support to village people
	Conducting awareness camps
Physical	Infrastructure building development & modification
infrastructure	<ul> <li>Smart Class rooms, Tutorials, Seminar halls</li> </ul>
	Modernization of Laboratory & equipment
	More ICT enabled classrooms
	Library infrastructure up gradation
	System up gradation
	Functional facilities for e-learning
	Safety & Security management
	Water facility
	Medical facility
	Developing sports (indoor/outdoor) facilities
1 1	• Plantations
	Rain water harvesting
ordinato	Renewable Energy usage     PRINCIPAL
AC Cell	<ul> <li>Hygiene, zero plastic &amp; green campus Nawab Shah Alam Khar</li> </ul>
lam Khan-College of gand Technology	Recycling of water     College of Engineering & Tech
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## Strategy Implementation and Monitoring

After approval of Strategic development plan the next step is its implementation. During implementation the progress of strategy shall be measured from time to time. Hence the measurable success indicators are clearly spelt out in the implementation document. The Principal along with Academic Council and other team member will be the custodian for strategic plan and its deployment.

## Implementation at Institute Level

Governance &	Chairman & Members of GB, Administration
Administration	Office
Branding /Expansion	GB members, Local Management Committee, PRO
Students Admissions	Principal, HODs, Admission team, Students section
Statutory Compliance	Principal, HODs, Coordinators
Infrastructure (physical)	GB, Secretary Trustee Board, GM, Deputy Manager
Infrastructure (Academics)	Principal, HODs
Teaching- Learning	Principal, HODs, Faculty and Staff
Research& Development	Principal, HODs
Students Development	Principal, HODs
Departmental Activities	HODs and Faculty
Training &Placement	Principal, TPO & HODs
Quality Assurance	IQAC team

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## Measurable during Implementation

Effective teaching	✓ No. of teaching aids
learning process	✓ Syllabus completion
	✓ Mini projects, Major projects, Seminars
	✓ No. of learning resources
	✓ No. of student counseling/mentoring/training
	sessions conducted
	✓ Result of examinations (Pass, First classes,
	Distinctions)
	✓ Graduate attribute attainment levels
	✓ Student feedback
Leadership and	✓ Reporting structure in place
participative	✓ Decentralization in various domains -
management	academic, administration, staff welfare,
(100)	student development, infrastructure
	management – appointments
	✓ code of conduct - duties, responsibilities and
	accountability
	✓ Functional of statutory committees – no. of
	meetings/ semester, minutes of meetings,
	✓ planning & implementation
Internal Quality	✓ Number of IQAS initiatives/ semester
Assurance System	✓ Audits Reports
	✓ AQAR submission

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Good governance	✓ GB selection (Inclusion of Academicians &
	Industrialist)
	✓ No. of GB meetings
	✓ Vision Mission, Dissemination & Review
	✓ Organization structure in place
	✓ Degree of decentralization
	✓ Degree of E governance
	✓ Resource mobilization
	✓ Staff appraisal & career advancement
	scheme in place
	✓ Service rules & benefits
Student's development	✓ Number of student participation
and participation	✓ Number of sports, technical, cultural events
18	organized
	✓ Regional, National & International
	competitions participated
	✓ Regional, National & International recognitions received
	✓ Sports infrastructure provided
	✓ Funding for sports
Staff development &	✓ Number of Staff attending training programs
welfare	<ul><li>✓ Staff training programs organized</li><li>✓ Sponsorships for higher education</li></ul>
	✓ Number of staff welfare programs

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Financial management	✓ Annual Budget forecasting income &
	expenditure
	✓ Utilization / Allocation of funds
	✓ Internal & External Audit
Institute – Industry	✓ No. of active MOUs
Interaction	✓ No. of Initiatives/activities through
	MOUs
	✓ No. of IAB meetings/ year
	✓ No. of Initiatives/contributions by
	IAB
Students	✓ Number of career guidance trainings
Development	✓ Number of skill development
	programmes
	✓ Number of vocational trainings
	✓ Number of placement drives
	organized
	✓ Number of placement drives
	participated
	✓ Number of placements
Entrepreneurship	✓ No. of entrepreneurship trainings
	organized/participated
	✓ No. of graduates becoming
NO	entrepreneurs
pordinate	✓ No. of incubation center Nawah Shah Alam Khan
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Internal revenue	✓ Industry Sponsorships
generation	✓ Funding raised through sponsored Projects
	✓ Consultancy / Testing Services,
	✓ Alumni Contribution
	✓ Philanthropy- Donations
Alumni Interaction	✓ Alumni data base
	✓ Number of interactions
	✓ Support for internships/placements/ projects/
	consultancy
	✓ Contribution towards students development
Community Services and	✓ Number of trainings/ awareness camps
Extension Activities	provided
	✓ Number of social projects undertaken
	✓ Number of Skill development programs for
	weaker sections
	✓ Number of social welfare or outreach
	programmes done
	✓ Number of people benefited in each
	program
Infrastructure - physical	✓ Number of buildings, class rooms added
	✓ Removal of obstacles
	✓ New Laboratories added
	✓ New equipment added
	✓ Annual budget allocated & utilized
2.0	✓ Harvesting & Recycling of water
Na	✓ Renewable energy source development
ordinato.	✓ Green initiatives

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Infrastructure -	✓ Number. of Volumes & Titles in library
Academic	✓ Number of National & International journals lectures etc)
	✓ Digital Library
	✓ Smart Classroom
	✓ ICT enabled classrooms

## Monitoring of strategic plan

The implementation of strategic plan will be monitored time to time by Principal, Academic Council and other committees through periodic review. The section heads will prepare the detailed progress report and present it in the review meetings. The benchmarking of quality standards and its monitoring, evaluation of attainment will be carried out by the IQAC independently. The IQAC will report the findings to the Academic Council and GB. With thorough analysis of outcomes and based on IQAC report, the above will recommend the corrective actions, need of further processes and deployment of resources. All these reports will be forwarded for further discussions and implementation by the Board of Trustees.

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## Conclusion

The SPDD is an effort for paving a pathway towards accomplishment of goals NSAKCET dreams to achieve. Just formulating the strategic plan doesn't ensure success, but it provides a guiding framework which is a collective effort delivered by the process of participative brainstorming of stakeholders. The proper implementation of strategies through teamwork with good spirit leads to success and sustainability over a longer time through a dynamic process. It needs continuous evolution to incorporate the lessons learnt during the implementation and emphasizes the role of IQAC in ensuringthe quality of implementation.

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