### How to Apply

Interested Candidates may apply in prescribed format (Application Form) available on the bulletin board of our websites. The filled in application should reach to the office of EDC, JNTUHCEH on or before 2<sup>nd</sup> March. 2021 by 5pm.

www.jntuh.ac.in,www.jntuhedc.com,www.jntuhceh.ac .in

or You can register at below link

# **Registration Form**

### Venue and Duration

Entrepreneurship Development Programme is scheduled for 4 weeks, spread over four sessions per day, commencing from 3<sup>rd</sup> March. 2021.

Batch Size -35 only (First come, first served)

#### Venue: ONLINE PROGRAM

(Seminar Hall, Class Room Complex, JNTUH College Engineering Hyderabad, JNT University Hyderabad, Kukatpally, Hyd-85.)

Timing: 10:30am to 3:30pm

## **Important Dates**

- ❖ Last date for Registrations: 2<sup>nd</sup> March 2021.
- ❖ Date of Commencement: 3<sup>rd</sup> March. 2021.

For Further Info Contact us:
Neeraja: 9912132534

## Address for Correspondence:

#### Dr. M. Indira Rani

Co-ordinator
Entrepreneurship Development Cell
Jawaharlal Nehru Technological University
Hyderabad (JNTUH)

2<sup>nd</sup> floor, Class Room Complex,
Kukatpally, Hyderabad-500 085
e-mail: edc.jntuh@jntuh.ac.in
edc.jntuh@gmail.com
web: www.jntuh.ac.in

We wish to convert Job Seekers into Job Providers

No Registration fee

ONLINE (4 Week)
ENTREPRENEURSHIP
DEVELOPMENT
PROGRAMME(EDP)
SPONSORED BY NSTEDB



(3rd to 31st March 2021)



## Organized by



Entrepreneurship Development Cell
JNTUH College of Engineering Hyderabad
JNT University Hyderabad
Kukatpally, Hyderabad-500 085
Telangana

## Entrepreneurship Development Cell, JNTUHCEH

Entrepreneurship Development Cell (EDC) at Jawaharlal Nehru Technological University Hyderabad, Hyderabad (JNTUH), formerly known as Jawaharlal Nehru Technological University, Hyderabad, was established in February, 2003 with the support from the Department of Science and Technology (DST), Govt. of India, New Delhi and promoted by JNTUH.

Government of India has identified 'Entrepreneurship' as one of the principal mechanisms for the mitigation of Unemployment and Underemployment amongst Science & Technology Graduates in the country today. National Science and Technology Entrepreneurship Development Board (NSTEDB), set up in 1982 under the DST, felt that the EDCs, now known as Innovation & Entrepreneurship Development Cells (IEDCs), created in the Educational Institutions would not only help in strengthening Industry-Institute Interaction, but also promote Entrepreneurial Culture in Technical Institutions and Institutes of Higher Learning. In order to make optimal use of Facilities, Expertise and knowhow available in the Technical Institutions for the benefit of the society, it has been necessary that appropriate links are established between Institutions and the Industry. Special emphasis has been laid on Entrepreneurship and Self-Employment, keeping in view the present mandate of Trained Manpower that graduate out of Technical Institutions.

Aim & Objectives of the Programme

 This inter disciplinary programme is aimed at encouraging students to familiarize themselves with the process of starting and running an Enterprise i.e., right from generating ideas till running an enterprise profitably so that they are well motivated to become entrepreneurs.

- This program makes students to enhance their business tactics and management
- Use of technology for the business up gradation and marketing of the product.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

#### Content

- Business Opportunities guidance and Identification in Science & Technology Sectors and Social Entrepreneurship sectors etc.,
- Market Survey Tools/Methodologies
- Business Profile Preparation, Business Plan Formulation, Assigning the viability of a Business Plan.
- Government support to promote entrepreneurs and Govt. Schemes, Subsidies for SMEs
- Importance of Financial Management in small enterprises

- Interaction with Entrepreneurship Development Institution like MSME-DI, DIC
- Interaction with Financial Institutions like APSFC, SIDBI, SBH etc.,
- Interaction with successful entrepreneurs/role models
- IOT (Internet of Things )

## Target Group/Eligibility

This Programme is open for all Science and Technology Graduates and Post Graduates who willing to start their own Enterprise.

Intake of participants is limited to 30 only. Selection of Participants is based on first come first serve.

#### Fee Details

No Registration fee will be collected.